







# Website review alibaba.com

Generated on April 26 2023 22:48 PM






The score is 44/100







## SEO Content

	<p>Title</p>	<p>Alibaba.com: Manufacturers, Suppliers, Exporters &amp; Importers from the world's largest online B2B marketplace</p> <p><b>Length : 108</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Find quality Manufacturers, Suppliers, Exporters, Importers, Buyers, Wholesalers, Products and Trade Leads from our award-winning International Trade Site. Import &amp; Export on alibaba.com</p> <p><b>Length : 190</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Manufacturers, Suppliers, Exporters, Importers, Products, Trade Leads, Supplier, Manufacturer, Exporter, Importer</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1451 1481 1951"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Find quality Manufacturers, Suppliers, Exporters, Importers, Buyers, Wholesalers, Products and Trade Leads from our award-winning International Trade Site. Import &amp; Export on alibaba.com</td> </tr> <tr> <td>type</td> <td>site</td> </tr> <tr> <td>url</td> <td>https://www.alibaba.com</td> </tr> <tr> <td>site_name</td> <td>Alibaba</td> </tr> </tbody> </table>	Property	Content	title	Find quality Manufacturers, Suppliers, Exporters, Importers, Buyers, Wholesalers, Products and Trade Leads from our award-winning International Trade Site. Import & Export on alibaba.com	type	site	url	https://www.alibaba.com	site_name	Alibaba		
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	<p>Headings</p>	<table border="1" data-bbox="539 1984 1481 2056"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	1	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>[H3] Categories</li></ul>
	Images	We found 22 images on this web page.  22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 119 links including 34 link(s) to files
	Statistics	External Links : noFollow 0.84%  External Links : Passing Juice 6.72%  Internal Links 92.44%

## In-page links

Anchor	Type	Juice
<a href="#">Alibaba.com</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Manufacturers</a>	Internal	Passing Juice

## In-page links

<a href="#">=</a>	External	Passing Juice
<a href="#">Vehicle Parts &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Automotive accessories</a> <a href="#">Electronics &amp; Tools</a>	Internal	Passing Juice
<a href="#">Vehicles &amp; Transportation</a>	Internal	Passing Juice
<a href="#">Industrial Machinery</a>	Internal	Passing Juice
<a href="#">Construction &amp; Building Machinery</a>	Internal	Passing Juice
<a href="#">Consumer Electronics</a>	Internal	Passing Juice
<a href="#">Home Appliances</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Fashion Accessories</a>	Internal	Passing Juice
<a href="#">Timepieces, Jewelry &amp; Eyewear</a>	Internal	Passing Juice
<a href="#">Lights &amp; Lighting</a>	Internal	Passing Juice
<a href="#">Construction &amp; Real Estate</a>	Internal	Passing Juice
<a href="#">Home &amp; Garden</a>	Internal	Passing Juice
<a href="#">Furniture</a>	Internal	Passing Juice
<a href="#">Pet Supplies</a>	Internal	Passing Juice
<a href="#">Fabric &amp; Textile Raw Material</a>	Internal	Passing Juice
<a href="#">Beauty</a>	Internal	Passing Juice
<a href="#">Personal Care &amp; Household Cleaning</a>	Internal	Passing Juice
<a href="#">Health Care</a>	Internal	Passing Juice
<a href="#">Medical devices &amp; Supplies</a>	Internal	Passing Juice
<a href="#">Packaging &amp; Printing</a>	Internal	Passing Juice
<a href="#">School &amp; Office Supplies</a>	Internal	Passing Juice
<a href="#">Testing Instrument &amp; Equipment</a>	Internal	Passing Juice
<a href="#">Tools &amp; Hardware</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice
<a href="#">Safety</a>	Internal	Passing Juice
<a href="#">Fabrication Services</a>	Internal	Passing Juice

## In-page links

<a href="#">Electrical Equipment &amp; Supplies</a>	Internal	Passing Juice
<a href="#">Electronic Components, Accessories &amp; Telecommunications</a>	Internal	Passing Juice
<a href="#">Sports &amp; Entertainment</a>	Internal	Passing Juice
<a href="#">Mother, Kids &amp; Toys</a>	Internal	Passing Juice
<a href="#">Gifts &amp; Crafts</a>	Internal	Passing Juice
<a href="#">Luggage, Bags &amp; Cases</a>	Internal	Passing Juice
<a href="#">Shoes &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Metals &amp; Alloys</a>	Internal	Passing Juice
<a href="#">Chemicals</a>	Internal	Passing Juice
<a href="#">Rubber &amp; Plastics</a>	Internal	Passing Juice
<a href="#">Agriculture</a>	Internal	Passing Juice
<a href="#">Food &amp; Beverage</a>	Internal	Passing Juice
<a href="#">Commercial Service Equipment</a>	Internal	Passing Juice
<a href="#">Business Services</a>	Internal	Passing Juice
<a href="#">Renewable Energy</a>	Internal	Passing Juice
<a href="#">Energy Chemicals</a>	Internal	Passing Juice
<a href="#">Environment</a>	Internal	Passing Juice
<a href="#">Power Transmission</a>	Internal	Passing Juice
<a href="#">Material Handling</a>	Internal	Passing Juice
<a href="#">About Alibaba.com</a>	Internal	noFollow
<a href="#">About Alibaba Group</a>	Internal	Passing Juice
<a href="#">Alibaba.com Blog</a>	Internal	Passing Juice
<a href="#">Legal Notice</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	noFollow
<a href="#">Report abuse</a>	Internal	noFollow
<a href="#">Open a case</a>	Internal	noFollow
<a href="#">Policies &amp; rules</a>	Internal	noFollow
<a href="#">Get paid for your feedback</a>	External	noFollow

## In-page links

<a href="#">New Buyer Guide</a>	Internal	noFollow
<a href="#">About Alibaba.com</a>	Internal	Passing Juice
<a href="#">About Alibaba Group</a>	Internal	Passing Juice
<a href="#">Source on Alibaba.com</a>	Internal	noFollow
<a href="#">Resources</a>	Internal	noFollow
<a href="#">Request for Quotation</a>	Internal	noFollow
<a href="#">Ready to Ship</a>	Internal	noFollow
<a href="#">Buyer partners</a>	Internal	noFollow
<a href="#">Alibaba.com Select</a>	Internal	noFollow
<a href="#">Sell on Alibaba.com</a>	Internal	noFollow
<a href="#">Supplier memberships</a>	Internal	noFollow
<a href="#">Learning Center</a>	Internal	noFollow
<a href="#">Partner Program</a>	Internal	noFollow
<a href="#">Trade Assurance</a>	Internal	noFollow
<a href="#">Business identity</a>	Internal	noFollow
<a href="#">Logistics services</a>	Internal	noFollow
<a href="#">Production Monitoring &amp; Inspection Services</a>	Internal	noFollow
<a href="#">Letter of Credit</a>	Internal	noFollow
<a href="#">Available on the App Store</a>	Internal	Passing Juice
<a href="#">Available on Android</a>	Internal	Passing Juice
=	Internal	noFollow
<a href="#">Facebook</a>	Internal	noFollow
<a href="#">Instagram</a>	Internal	noFollow
<a href="#">Tiktok</a>	Internal	noFollow
<a href="#">In</a>	Internal	noFollow
<a href="#">Youtube</a>	Internal	noFollow
<a href="#">Twitter</a>	Internal	noFollow
<a href="#">International</a>	Internal	Passing Juice

## In-page links

<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Português</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Italiano</a>	Internal	Passing Juice
<a href="#">한국어</a>	Internal	Passing Juice
<a href="#">Русский</a>	Internal	Passing Juice
<a href="#">ไทย</a>	Internal	Passing Juice
<a href="#">ไทย</a>	Internal	Passing Juice
<a href="#">اللغة العربية</a>	Internal	Passing Juice
<a href="#">日本語</a>	Internal	Passing Juice
<a href="#">Türk</a>	Internal	Passing Juice
<a href="#">Nederlands</a>	Internal	Passing Juice
<a href="#">tiếng Việt</a>	Internal	Passing Juice
<a href="#">Indonesian</a>	Internal	Passing Juice
<a href="#">עברית</a>	Internal	Passing Juice
<a href="#">AliExpress</a>	External	Passing Juice
<a href="#">1688.com</a>	External	Passing Juice
<a href="#">Tmall Taobao World</a>	External	Passing Juice
<a href="#">Alipay</a>	External	Passing Juice
<a href="#">Lazada</a>	External	Passing Juice
<a href="#">Taobao Global</a>	External	Passing Juice
<a href="#">Onetouch</a>	Internal	Passing Juice
<a href="#">Country Search</a>	Internal	Passing Juice
<a href="#">Affiliate</a>	Internal	Passing Juice
<a href="#">Product Listing Policy</a>	Internal	noFollow
<a href="#">Intellectual Property Protection</a>	Internal	noFollow
<a href="#">Privacy Policy</a>	Internal	noFollow

## In-page links

<a href="#">Terms of Use</a>	Internal	noFollow
<a href="#">User Information Legal Enquiry Guide</a>	Internal	noFollow
<a href="#">&amp;copy;</a>	Internal	noFollow
<a href="#">B2-20120091-4</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	legal available <b>alibaba</b> supplier categories taobao trade policy services app
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
alibaba	9	✓	✗	✓	✗
services	3	✗	✗	✗	✗
legal	2	✗	✗	✗	✗
supplier	2	✓	✓	✓	✗
trade	2	✗	✓	✓	✗

## Usability





	Url	Domain : alibaba.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

### Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p>
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://alibaba.com/robots.txt">http://alibaba.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.